



Barrie Royals Basketball Club
2025-26
SPONSORSHIP
Opportunities

Deadline Nov 1, 2025

BARRIE ROYALS- EST 1985

ABOUT THE ROYALS

The Barrie Royals Basketball Club is a not-for-profit organization proudly affiliated with the Ontario Basketball Association and governed by a volunteer Board of Directors. Since its founding in 1985 by a passionate group of teachers, high school coaches, and basketball enthusiasts, the Club has been committed to fostering excellence in youth basketball across our community.

Our programs are led by a highly skilled team of NCCP-certified coaches who are dedicated to the growth and development of young athletes both on and off the court. With a focus on skill development, teamwork, and sportsmanship, the Barrie Royals provide opportunities for athletes of all levels to compete, learn, and thrive in a supportive environment.

For nearly four decades, the Club has been shaping athletes, building leaders, and strengthening the basketball community in Barrie and beyond.



BARRIE ROYALS- MISSION & VISION

CLUB MISSION

The Barrie Royals Basketball Club's mission is to provide community youth with opportunities to discover the game of basketball, develop their skills, compete at various levels, and pursue elite pathways in a supportive and inclusive environment.

CLUB VISION

The Barrie Royals Basketball Club will be recognized as the premier basketball organization in Central Ontario, offering recreational and competitive programs that foster both skill development and personal growth for youth of all ages.



WE NEED YOUR HELP!

Our goal is simple: to give as many young people as possible the chance to play the sport they love. For some families, this can be a challenge. That's why we're reaching out to our amazing community for support in reducing the financial barriers that come with participation.

With your contribution—big or small—you'll be making a direct impact on more than 300 local athletes and their families, helping them continue to grow, compete, and thrive through the game of basketball.



HOW TO GET INVOLVED

There are several options to support the Barrie Royals Basketball Club:

Sponsor the Club

Want to make a difference in our community and at the club level? Connect with Ryan Andersen, Sponsorship & Fundraising, to learn how your support can help over 300 athletes take the court.

Sponsor a Team

For as little as \$250, your business can step onto the court with one of our teams—supporting local youth while gaining community recognition online and at our events.

Sponsor a Tournament

Be part of the excitement! Sponsor a tournament with a cash donation, product giveaway, or in-kind service and gain exposure to hundreds of athletes and their families while supporting youth basketball.

Other

Have an idea we haven't thought of? We'd love to hear it! The Barrie Royals are always open to creative sponsorship opportunities and partnerships that help our athletes succeed.



TEAM SPONSORS

Community & Silver Sponsor Levels

\$250 – Community Supporter

- Logo displayed at the Barrie Royals Year-End Banquet (sponsor supplies logo file).
- Recognition on the Barrie Royals website sponsor page.
- Social media thank-you post (grouped with other supporters).

\$500 – Silver Sponsor

- Everything in Community Supporter plus:
- Logo on the Barrie Royals website linked to your business.
- Two dedicated social media mentions during the season.

Logo displayed at the Year-End Banquet (sponsor supplies logo file).



TEAM SPONSORS

Gold & Platinum Sponsor Levels

\$1,500 – Gold Sponsor

- Everything in Silver Sponsor plus:
- Logo included in digital newsletters to families.
- Logo displayed at select tournaments (sponsor-provided banner or signage).
- Featured sponsor spotlight post on social media.
- Recognition at the Annual General Meeting.

\$3,000+ – Platinum Sponsor

- Everything in Gold Sponsor plus:
- Premier logo placement on the homepage of BarrieRoyals.ca.
- Exclusive large-logo signage at major Barrie Royals events and the Year-End Banquet (sponsor-provided banner).
- Opportunity to provide promotional materials (flyers, coupons, banners) at events (sponsor-supplied).
- Personalized social media thank-you video from a team.
- Multi-channel acknowledgement throughout the full season.



TOURNAMENT SPONSORS

Tournament Event Sponsor

- Donate money to become an event sponsor
- Donate products or services for a tournament weekend
- Provide volunteer support at tournaments



Benefits:

- Prominent logo recognition on the Teamsnap App
- Social media mentions during the tournament weekend
- Opportunity for couponing or discount codes for services distributed to all teams attending tournament



IN KIND DONATIONS



From gear to services, your contribution helps athletes grow while putting your brand in front of the community.



THANK YOU FOR YOUR CONSIDERATION!

We sincerely appreciate your support and look forward to building a true win-win partnership between your organization and the Barrie Royals. Together, we can promote fitness, sport, and opportunity for Barrie youth.



CONTACT US:

Sign up as a sponsor at
www.barrieroyals.ca

For sponsorship inquiries please contact
Board Director, Ryan Andersen
sponsorships@barrieroyals.ca

